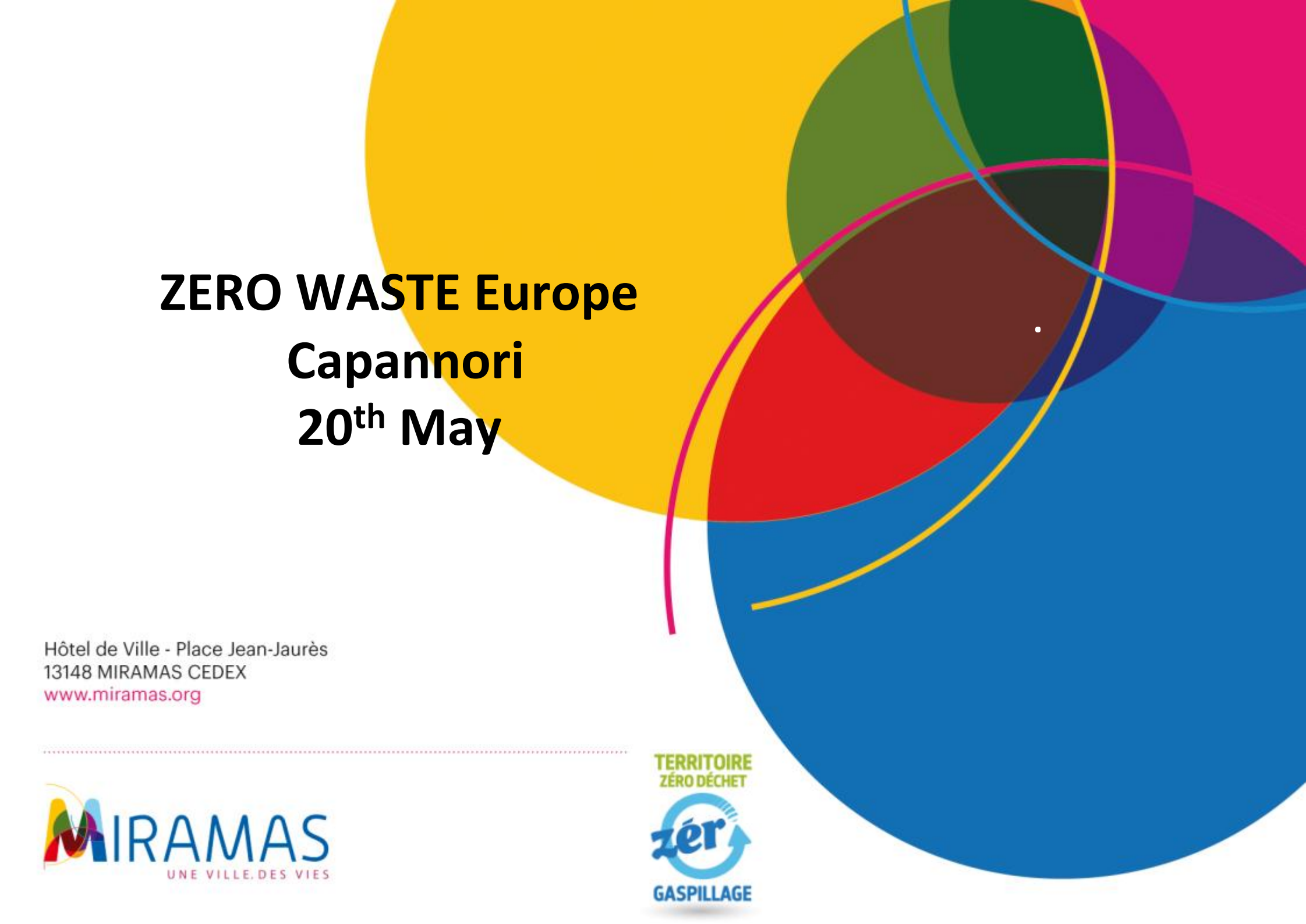




ZERO WASTE Europe

Capannori

20th May

Hôtel de Ville - Place Jean-Jaurès
13148 MIRAMAS CEDEX
www.miramas.org





TERRITOIRE ZÉRO DÉCHET



GASPILLAGE



**Objectives to be achieved
and understood are :**

- **Reduce**
- **Reuse**
- **Recycle**
- **Rethink**



Public :

- **Citizens**
- **Administrations**
- **Professionals and companies**



The 3 pillars of our program

1. Information / Education

LA POUBELLE ANNUELLE MOYENNE D'UN FRANÇAIS PÈSE 354 KG. L'ESSENTIEL DE SON CONTENU EST COMPOSÉ DE MATIÈRES RECYCLABLES OU COMPOSTABLES.



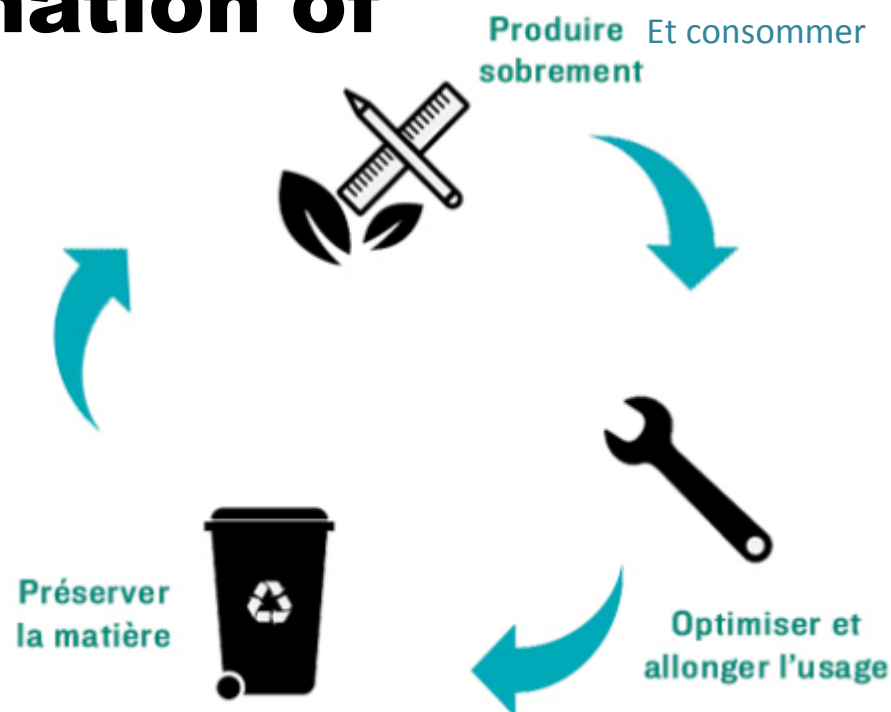
Rapport annuel sur le prix et la qualité
du service public d'élimination des
déchets
2013





The 3 pillars of our program

2. Exemplary nature of the city and Dissemination of best practices





The 3 pillars of our program

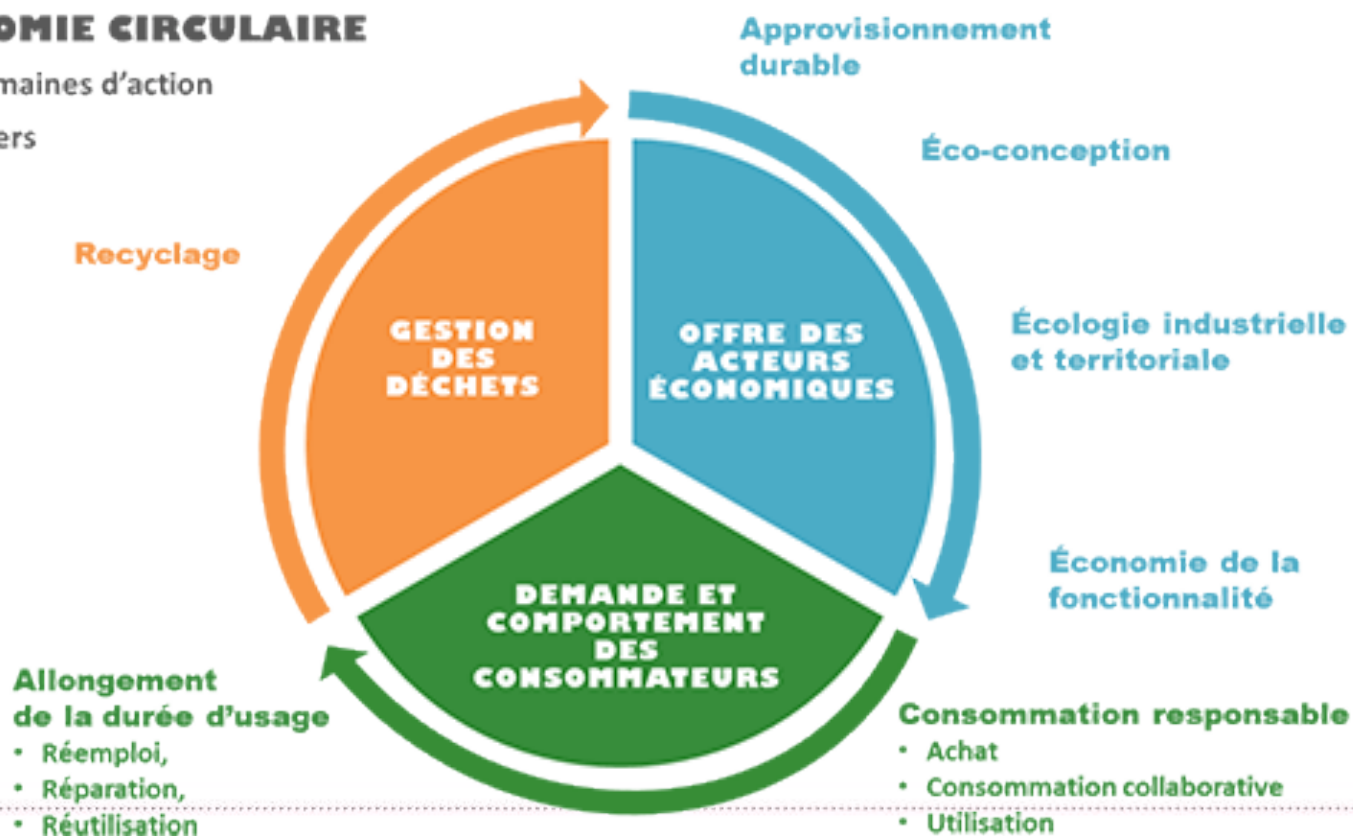
3. Circular economy = Create local jobs

ECONOMIE CIRCULAIRE

Trois domaines d'action

Sept piliers

ADEME



Zero Waste

2015 – Programme of Actions

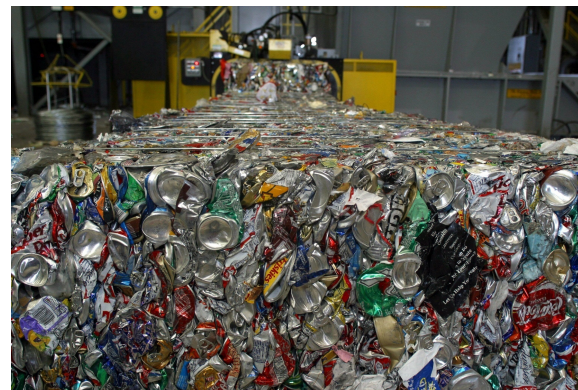
Hôtel de Ville - Place Jean-Jaurès
13148 MIRAMAS CEDEX
www.miramas.org

https://www.flickr.com/photos/ville_de_miramas





- 1. ECO (logic)- Meetings for citizens :**
 - **Assises du développement durable (Sustainable development conferences – professional part)**
 - **Nature en Fête (citizen part)**
 - **Fête des associations ,Fête du train , L’art de Noël**
- 3. Meeting of Zero waste municipalities: Capannori, Gipuzkoa, San Francisco**
- 5. Working groups and mutualization: The Breakfasts of companies, PTCE CAP ZERO GASPILLAGE (economic cluster for local cooperation)**
- 7. Challenges: families and storekeepers committed in an approach 4 R**
- 9. Commitments of associations**
- 11. Trainings: biowaste, food wasting in schools**



**REEMPLIR
SON
ASSIETTE
C'EST
CHOUETTE,
SI C'EST POUR
LA POUBELLE
C'EST
BÊTE !**

À la cantine,
mange de tout,
régale toi et n'en
laisse pas plein
ton assiette !
www.alimentation.gouv.fr

STOP
au gaspillage
alimentaire

**MANGER
C'EST BIEN
JETER
ÇA CRAINT !**







TERRITOIRE
ZÉRO DÉCHET

zér

GASPILLAGE



MIRAMAS

UNE VILLE DES VIES

Zero Waste

2016 – Programme of Actions

Hôtel de Ville - Place Jean-Jaurès
13148 MIRAMAS CEDEX
www.miramas.org





2016 – Programme of Actions



Waste Prevention:

Prevention initiatives in the households

Prevention initiatives on the waste of the administrations

Prevention initiatives on the waste of companies

ECO - Police

Zero Waste University

Professional School: Zero waste Manager



2016 – Programme of Actions



Separate collection of biowaste:

→ Study: Big producers

Public contracts:

→ Cost accounting

→ Purchases

Circular economy

→ CAP Zéro Gaspillage